

# picturall HIISI

## Uncompressed 4K Player

### ■ WHAT IS PICTURALL HIISI?

Picturall's a brand new uncompressed 4K video player.

### ■ HOW DO YOU PRONOUNCE HIISI?

'HEE-SI', A Finnish mythological, goblin-like entity.

### ■ HOW MUCH DOES IT COST?

9450 €

### ■ WHAT'S THE TECH SPEC FOR IT?

See flipside.

### ■ WHAT DOES IT DO?

It plays uncompressed video in 4K resolution, at 60fps and in 10-bit 4:4:4 color, giving you the best playback quality around. All you have to do is click play.



### ■ WHO NEEDS IT?

Anyone in charge of video quality in events such as trade shows and corporate events. It's also a true weapon of choice for a rental company for playback needs of all kinds.

### ■ IS IT EASY TO USE?

Very much so. All you need to do is connect the device, fire up the Picturall Player user interface, import your medias and click play.

### ■ WHY WOULD I OPT FOR PICTURALL HIISI OVER OTHER PLAYERS?

It gives you all the quality of uncompressed video playback, in large resolution and with a very competitive price.

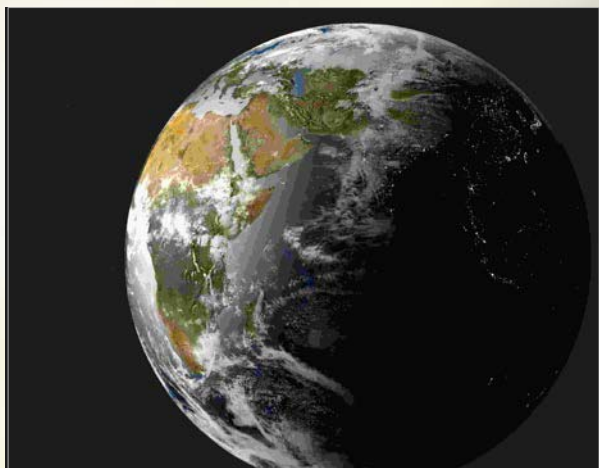
### ■ WHAT WOULD BE A TYPICAL USE CASE FOR IT?

- As a playback solution for a uncompressed 4K video on one screen or projector.
- As a part of a video system, playing back the best quality video possible.

## ■ WHAT'S THE DIFFERENCE BETWEEN COMPRESSED AND UNCOMPRESSED VIDEO?

**picturall**

Very often the picture quality difference looks like this:



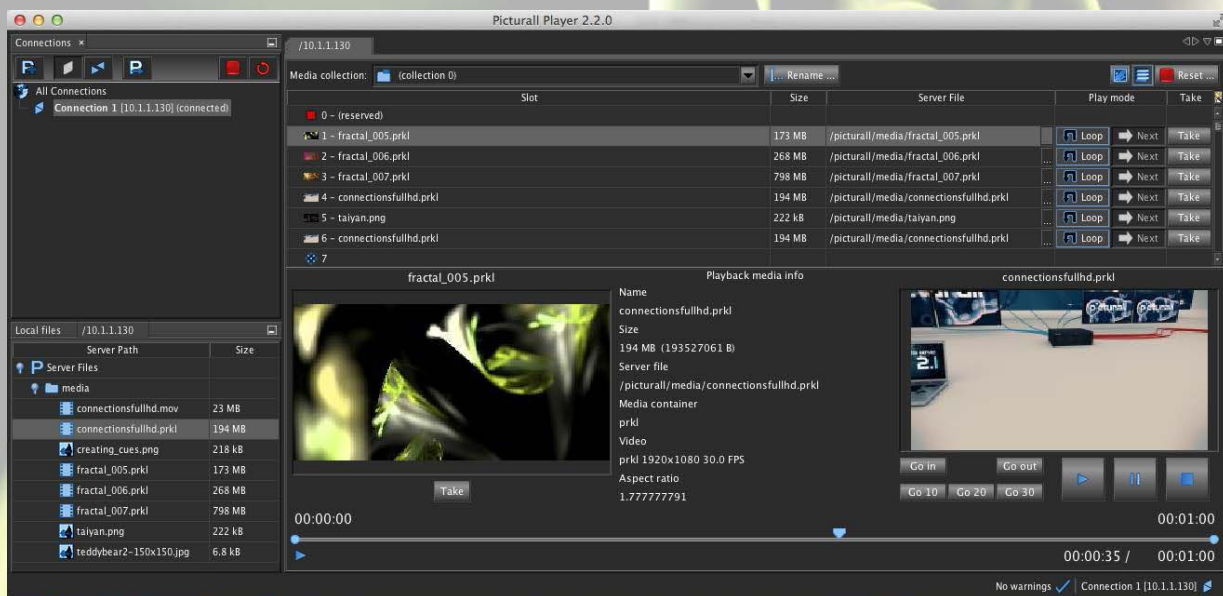
Compressed



Uncompressed

## ■ SHOULD I GET A MEDIA SERVER OR A VIDEO PLAYER?

- If you're in need of a complex display setup, a large number of screens, lots of outputs or need advanced show control features, a Picturall media server is your choice.
- If you need video, running on a large screen or as a part of a video system, playing the best quality video you can get with least amount of time spent on setup, Picturall Hiisi is what you need.



## ■ TECHNICAL SPECIFICATION:

- Display outputs: 2 x DisplayPort 1.2
- Playback performance: Uncompressed 4K UHD 10-bit 4:4:4 up to 60fps
- Uncompressed video formats: TGA, DPX
- Compressed formats: H.264, H.265, MPEG2, MPEG4, MJPEG, PRKL
- Still image formats: JPEG, PNG, TGA, TIFF, BMP, GIF
- Audio: 8 channel uncompressed wav, aac
- Size: Height 133mm, width: 428mm, depth: 397mm, rack-mountable 3U
- Control: Comes with Picturall Player, a highly usable remote control interface. Also controllable through ethernet.

## ■ DISTRIBUTOR:

  
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