

## VEMS Mystro™ Enterprise IP Video

“VEMS Mystro is an extremely powerful and easy-to-use integrated IP video solution,” said Russ Scaduto, Director of Education Technology, Milton S. Hershey Medical Center. “As a large healthcare facility with multiple locations and thousands of employees, it’s critical for us to secure visibility and control over the vast amount of IP video content, and empower our team to create, manage and share operating room and training videos with other professionals within the hospital and students throughout the community. VEMS Mystro can fundamentally re-define how we communicate and educate.”



### Taking IP Video where it has never gone before.

Video has become part of our lives, just like voice, text, email and social media. It’s another piece of our digital world. People in all types of organizations – corporations, educational institutions, healthcare facilities and government entities – increasingly rely on video to communicate and collaborate more effectively. For more than 13 years, VBrick has been at the forefront of the video revolution delivering solutions for live meetings and event broadcasts, on-demand rich media content, IP television and digital signage.

Now is the time to make video even more accessible, easier to manage and easier to integrate into your organization’s communication infrastructure. VEMS Mystro provides organizations with an integrated media management portal to manage both live video broadcasts and stored video assets -- one user experience, one management interface. Built on an architecture that has proven it can economically scale to meet the needs of a distributed enterprise. This unique system lets you merge video and rich media with your existing network and applications, making video as ubiquitous, powerful and available as voice and data communications.

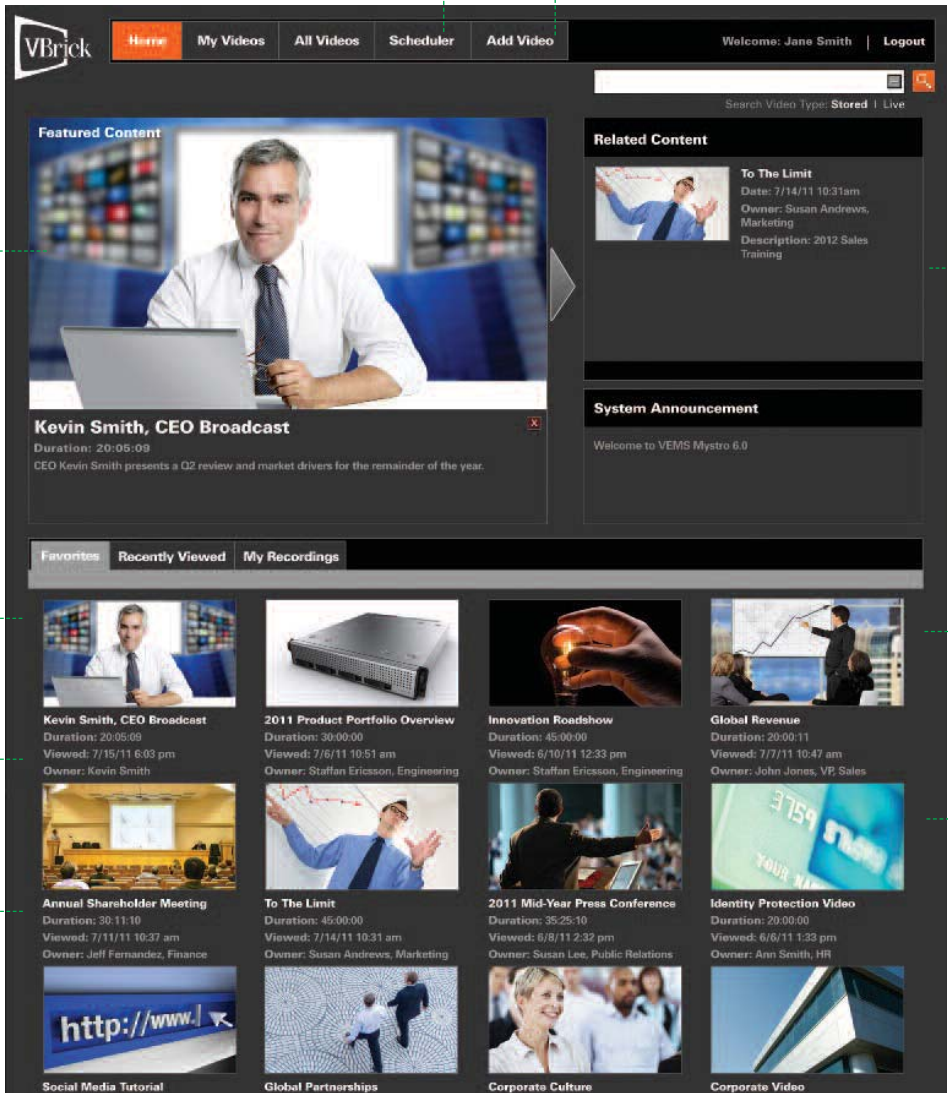
Create. Broadcast. Experience.

## Making Video **Personal**

VEMS Mystro is the industry's first completely modular enterprise media management system. Our unique widget-based streaming design enables you to personalize and embed IP video within any communications environment such as unified communications, learning management and mobile worker.

The "My Video Page," embraces social media concepts, making it intuitive to share content with co-workers or recommend content to students or customers. It's a place for people to organize all their video assets, to quickly search and sort assets, including: content you created, videos you've already watched or items tagged as "favorites." The user interface can easily be personalized to support an organization's brand or a department's look and feel.

### VEMS "My Video Page"



**Schedule broadcasts, recordings and more**

**Synchronized slides and video**

**View live & on-demand video**

**Highlight related content & company messages**

**Access on-demand media library**

**Assign user publishing & viewing permissions**

**Searchable tags**

**Create folders, set expiration**

**Create favorites, recommended, etc.**

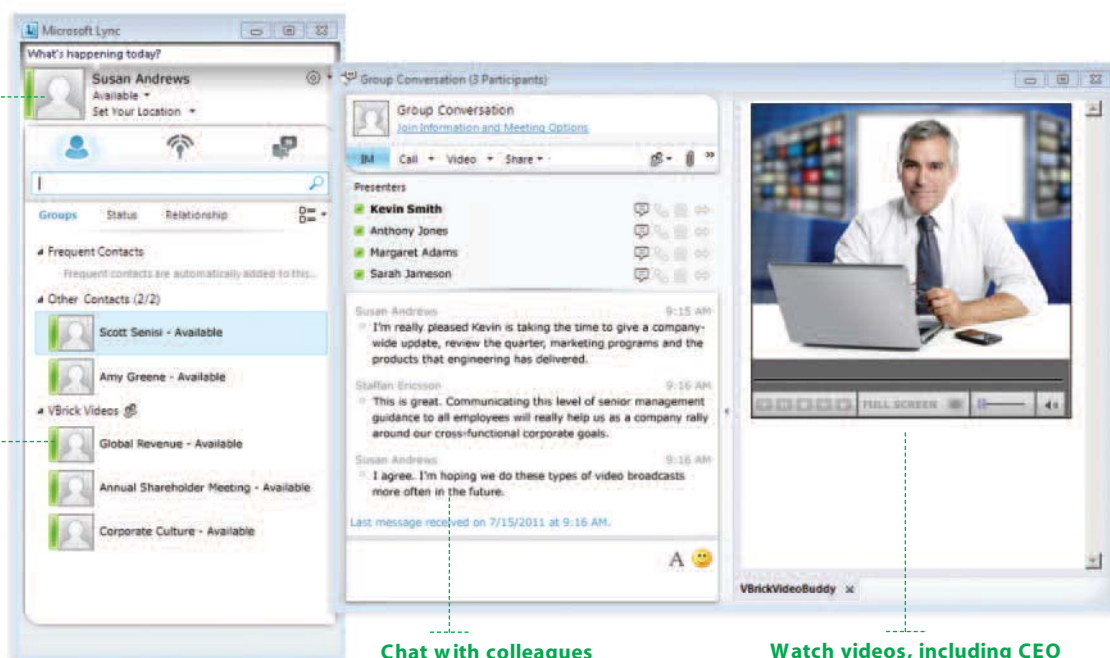
The screenshot shows the VEMS Mystro user interface. At the top is a navigation bar with tabs: Home, My Videos, All Videos, Scheduler, and Add Video. A user greeting 'Welcome: Jane Smith' and a 'Logout' link are on the right. Below the navigation bar is a search bar and a 'Search Video Type: Stored | Live' filter. The main content area features a 'Featured Content' section with a large video player showing 'Kevin Smith, CEO Broadcast'. To the right is a 'Related Content' section with a video titled 'To The Limit'. Below these is a 'System Announcement' section. At the bottom is a grid of video thumbnails, each with a title, duration, viewed time, and owner. The grid includes videos like '2011 Product Portfolio Overview', 'Innovation Roadshow', 'Global Revenue', 'Annual Shareholder Meeting', 'To The Limit', '2011 Mid-Year Press Conference', 'Identity Protection Video', 'Social Media Tutorial', 'Global Partnerships', 'Corporate Culture', and 'Corporate Video'.

## Making Video Personal

### Integration with Unified Communication Environments

Access live TV broadcasts and collaborate with familiar Lync desktop tools

Real-time video availability status and titles displayed through Video Buddies™ presence contact



Chat with colleagues about the video being shared

Watch videos, including CEO Broadcasts, live or on-demand

### VEMS Template for mobile devices

#### Streaming to Mobile Devices

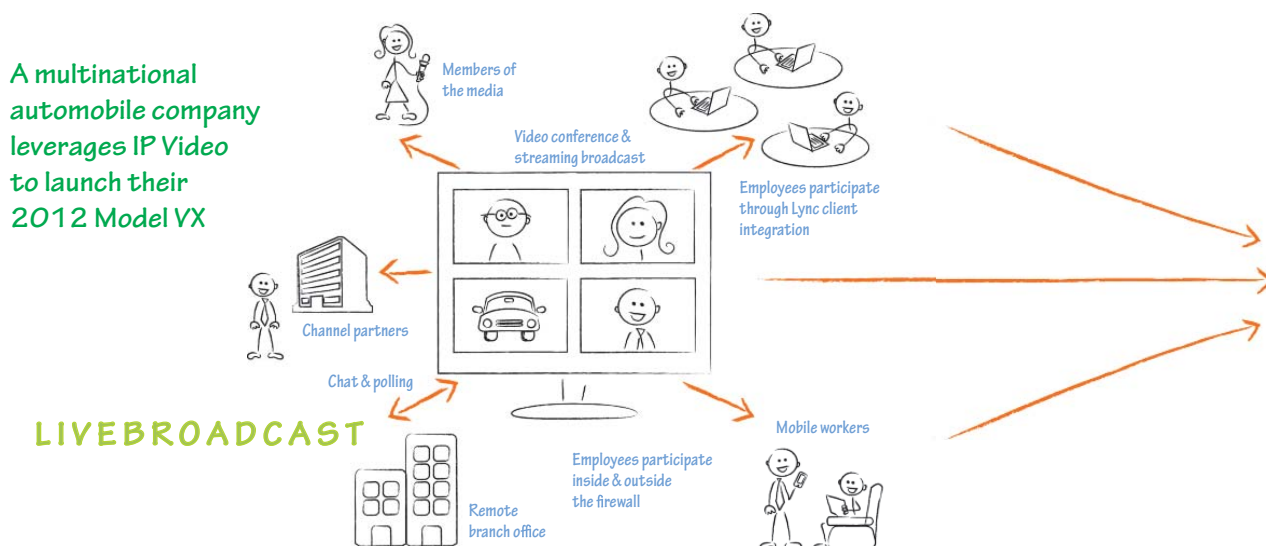
- iOS devices (iPhones, iPad, iPod Touch)
- Android devices (select)
- Blackberry devices (select)
- Windows Mobile 7



View scheduled events

### Making Rich Media More Collaborative

VEMS Mystro enables entirely new collaborative broadcast user experiences through the first-ever intersection of video broadcasting, video conferencing, collaboration tools and social media. Conduct interactive internal communications, external marketing or training sessions with 100, 1,000 or 10,000 participants.

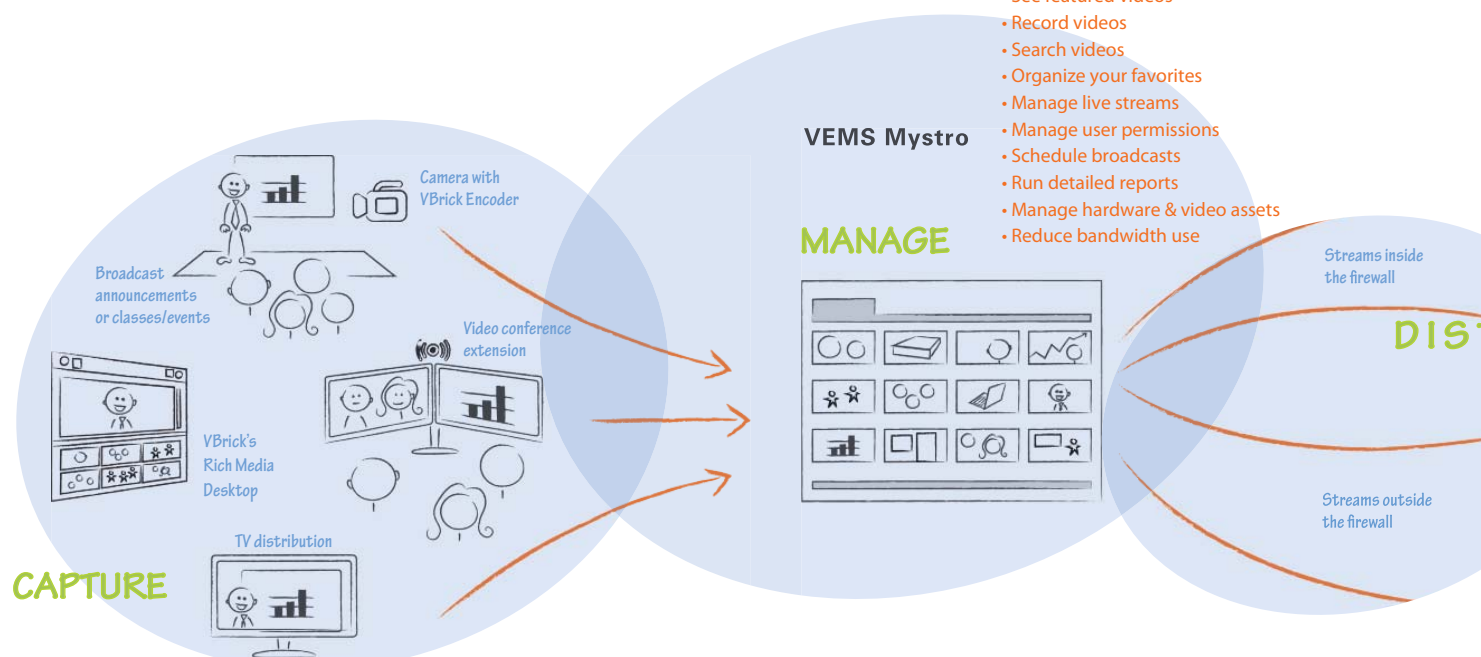


### Making Video Accessible

VEMS Mystro makes ubiquitous access to video a reality by supporting any size organization and any streaming video application – delivered across common IP network infrastructure with centralized administration. The complete power of VEMS Mystro is delivered to virtually any device capable of streaming video. It intelligently routes live and on-demand rich media to each user, obtaining the highest-quality video with the least amount of bandwidth. Deliver tens of thousands of concurrent video streams; to colleagues, partners and distributors – regardless of their location – with unmatched price performance. Combined with VBrick's encoding appliances and the VBrick Distributed Media Engine, VEMS Mystro delivers the most comprehensive and scalable media management system in the industry.

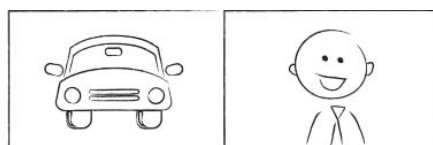
#### VEMS Mystro Management Portal

- See featured videos
- Record videos
- Search videos
- Organize your favorites
- Manage live streams
- Manage user permissions
- Schedule broadcasts
- Run detailed reports
- Manage hardware & video assets
- Reduce bandwidth use



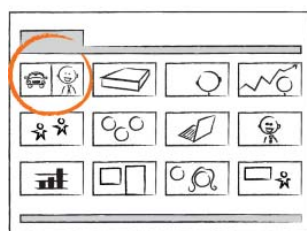
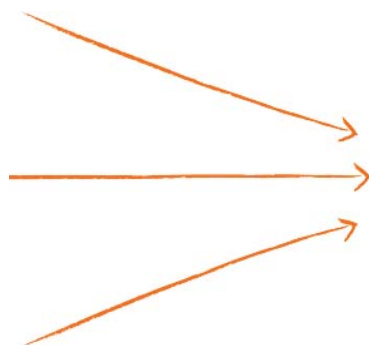


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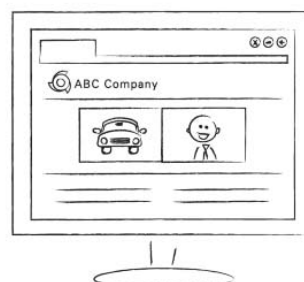


Syndicate on social media networks –  
Facebook, Google+ and LinkedIn

### ON-DEMAND ASSET



Post in VEMS Mystro Portal  
for on-demand employee viewing  
and to schedule a rebroadcast



Repurpose as a marketing  
video on company website

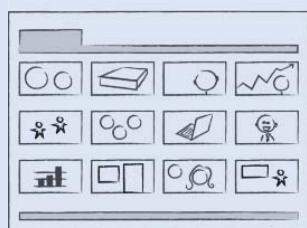
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### VEMS Mystro

### MANAGE



### DISTRIBUTE

Streams inside  
the firewall

Streams outside  
the firewall



Use VBrick DME to extend  
video across distributed  
environments

### PLAY

Stream to customers,  
dealers, shareholders, etc.

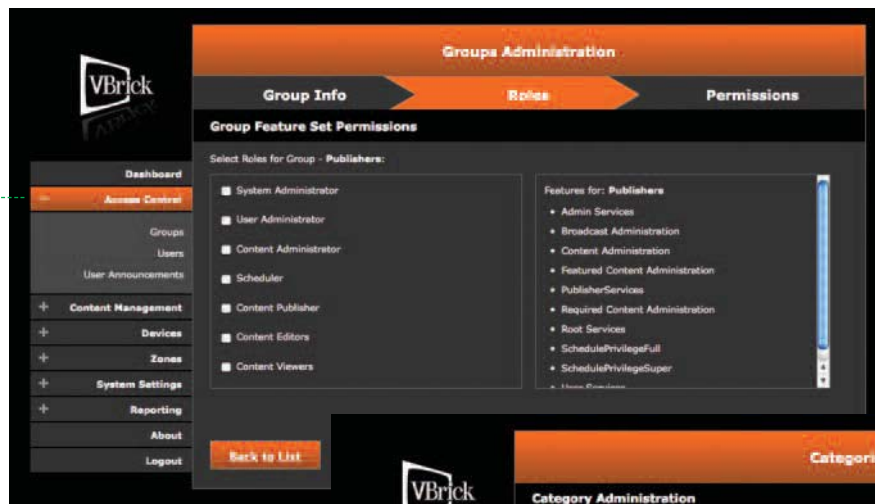
Stream to mobile users  
and telecommuters

Stream to many  
device types with  
different protocols

## Making Video Easy to Manage

VEMS Mystro offers comprehensive management and administration tools that ensure the right video content is offered to the right user - in a secure fashion. Access permissions can be set by user, user groups, content or categories of content. Administration rules and preferences are extremely granular but intuitively grouped so they can be set with just a few mouse clicks. VEMS Mystro centrally manages the individual elements of your video deployment; enabling you to orchestrate system changes and manage live events, regardless of where resources are located. Of course, the system integrates with common enterprise management tools, including LDAP/Active Directory and Single-Sign-On.

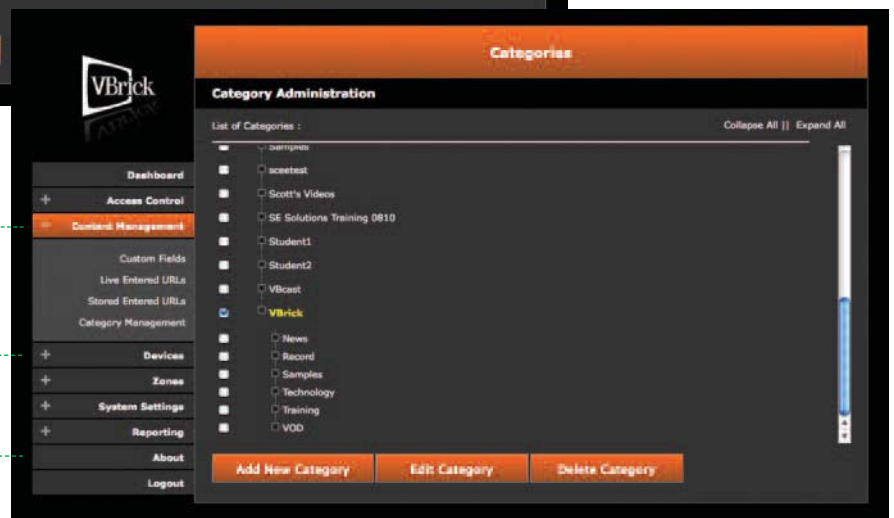
- Access Control:
- Import LDAP groups
  - Assign roles and permissions
  - Control access to the system and capabilities



Manage content in multiple categories – control permissions all the way to file level

Dynamic device control: STBs, encoders, VOD Servers

Intelligent content routing based on geographic zones and permissions



### About VBrick Systems, Inc.

VBrick is the leader in Enterprise IP Video solutions, with over 9,000 corporate, education and government customers and 60,000 installations worldwide. VBrick solutions work over standard IP networks and the Internet to deliver rich media communications that connect people everywhere – from employees and customers, to partners and shareholders. Our comprehensive product suite and end-to-end solutions are used in a wide range of live and on-demand applications including meeting and event broadcasts, distance learning, digital signage, TV distribution, video surveillance, and Web-based marketing campaigns. Headquartered in Wallingford, CT, VBrick's products and services are available through industry-leading value-added resellers.