



## Leaders in IPTV, Signage and Networked Video

Delivering visual content across your enterprise to  
the right people, in the right place, at the right time.

Cabletime is a leading player in the IPTV, digital media and  
distributed signage sector, designing and manufacturing  
products that provide innovative media distribution systems  
for organisations of every kind – across the world.



## Industries using MediaStar

It is the truly integrated approach to video media distribution, combining the superior channel capacity and real time video capabilities of an "Off-LAN" overlay system, with the convergent benefits of streamed IP delivery that makes MediaStar unique.

### Corporate

From conference rooms, training suites and offices to lobby welcome screens and demonstration facilities, MediaStar enables you to distribute incoming news, company presentations and training material directly to your staff and visiting customers. You have precise control over who views what, where and when, allowing you to create a consistent message and a better informed business.



### Sporting venues

From corporate hospitality suites to signage in concessions and walkways, sporting venues can display a wide range of content and messages, precisely targeting specific areas and audiences. MediaStar enhances the visitor experience, creates additional revenue streams and gives sponsors a more attentive audience.



### Financial trading

In banks, dealing rooms and trading floors, having access to up-to-the-minute information is crucial. MediaStar allows immediate access to news channels and client-generated content such as analysts' briefings so traders always know the latest news and market positions.



### Education

From classrooms and lecture theatres to signage in accommodation blocks and campus facilities, educational establishments need a wide variety of display screens. MediaStar can provide controlled content to each screen across an entire site, delivering a rich variety of educational resources to staff and students.



### Retail

Whether they have one outlet or a multinational chain, retailers need to provide tailored messaging and promotions to their target market and customers. MediaStar can distribute promotional content across the full range of signage, from a single self-managed screen through to a centrally managed national screen retail network.



### Healthcare

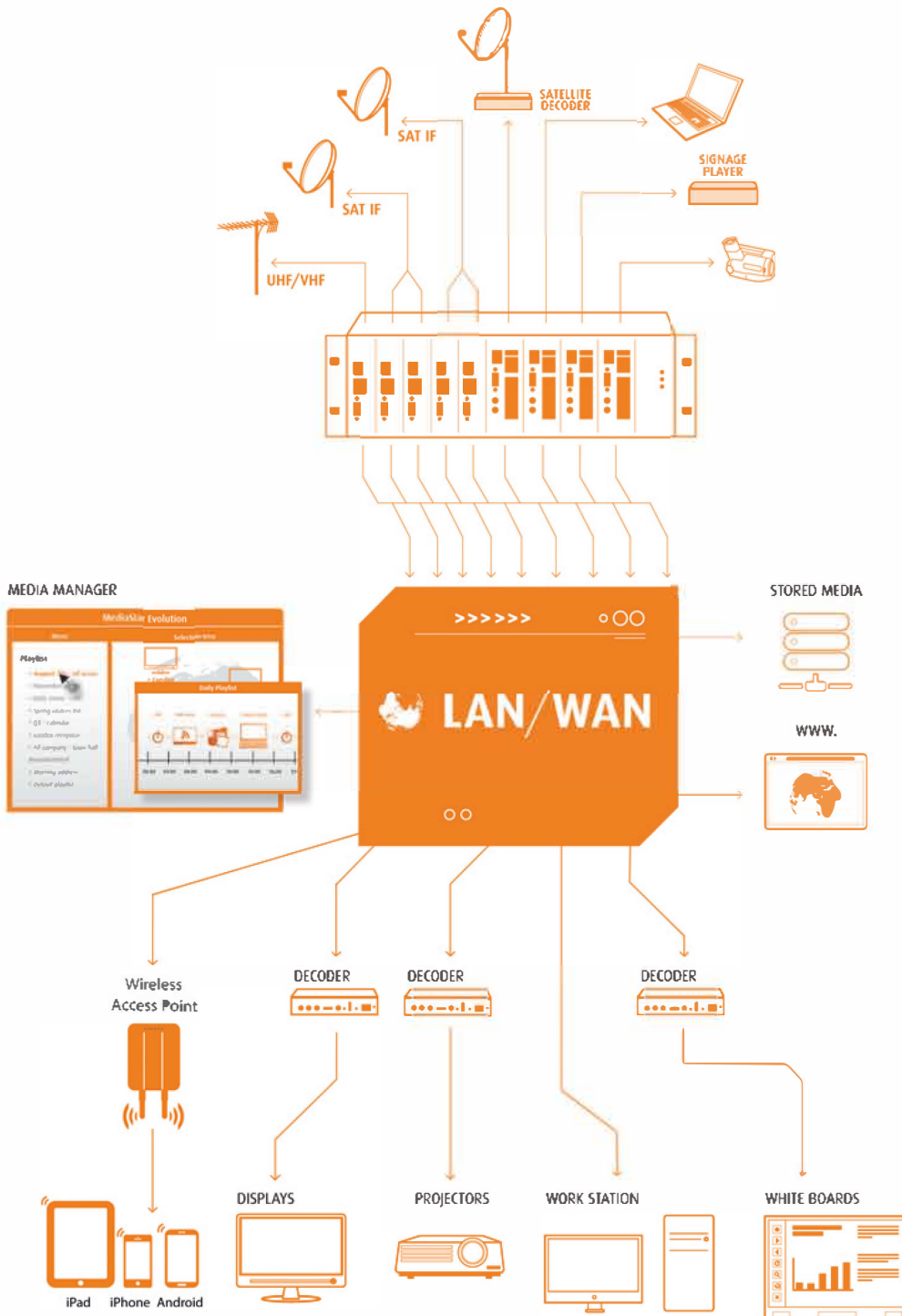
From providing TV for patients and visitors in rooms, wards and waiting areas through to delivering targeted content for healthcare professionals in labs and treatment rooms, today's medical facilities need to support a diversity of displays and signage screens.



## How it works

Creates a multi-channel TV and AV distribution system over IP by choosing from any combination of services; from digital terrestrial TV, such as Freeview, digital satellite TV, such as FreeSat, Pay TV services such as SKY and locally generated content, such as Power-Point presentations (converted to HTML), JPEGs, PNGs and HTMLs.

### Local media distribution using MediaStar



### Why MediaStar?

#### Quality

The Mediastar range enables clear, accurate and rapid delivery of media assets.

#### Innovation

We use cutting-edge technology to deliver the very best possible solution.

#### Focus

We take the time to understand clients' needs and deliver the functionality that they need, not what we want to sell.

#### Minimum disruption

We deliver solutions that can use existing infrastructure and maximise ROI.

#### Flexibility

We offer both on-LAN and off-LAN solutions, so users can choose the size and functionality to suit their organisation.

#### Scalability

Users can add sources and users whenever they need, while maintaining the very highest quality.

#### Manageability

Users can monitor output and take control of the media environment they are creating for their particular business.

#### Environmentally friendly

Power management of all your screens and MediaStar hardware prolongs life and reduces costs as well as the environmental load.

### Global media distribution using MediaStar

Using the same setup as above you can push your media to another geographical location all from one location.

Vertrieb / Distributor:

**VIDELCO** Europe GmbH – Professionelle Audio-, Video-, Medien-Technik

Fon: +49 (0)2102 / 86 39-00 • Fax: +49 (0)2102 / 86 39-17 • info@videlco.eu • www.videlco.eu